Dan Nisbet

Crafted Digital Experiences

5 Beverley Road,
Low Fell,
Gateshead.
NE9 5UH

+44 (0)7779168265
hello@dannisbet.co.uk

Dan has been crafting award-winning, web and mobile experiences for over 15 years. A maker of digital products; he is as comfortable crafting code as he is shaping visual direction and perfecting animation. As an experience consultant and facilitator, he translates business and user needs into effective solutions that delight audiences and provide commercial value.

A contributor to .Net and Smashing Magazine. He has helped one of the UK's leading independent digital agencies win the Dadi Award Grand Prix and a BAFTA nomination.

EDUCATION

**Multimedia Technology
2:1 BSc (Hons)**
Leeds Beckett University
1999 – 2003

SELECTED CLIENTS

Sony (SCEE) / Warner Brothers
BBC / Channel 4 / ASOS
RIBA / NHS / BlackBerry
Liverpool University / Drinkaware

HONOURS & AWARDS

BAFTA Nomination	1 x FWA
1x Dadi Awards Grand Prix	1 x AWWWARDS
1x BIMA	2 x Adobe Site of the Day
2x Lovie Award	Semi-Finalist Adobe MAX

RECENT PROJECT HIGHLIGHTS

World-class Data & Analytics
Wood Mackenzie | Global Upstream Valuations

A senior role tasked with building a new offering within Wood Mackenzie Lens. 'Global Upstream Valuations' shapes the future of natural resources intelligence. The app required aggregations, filtering and manipulation of millions of entities for chart and GIS (Mapbox) visualisations. Multiple data sources were consumed through a GraphQL API, application state was managed with Apollo.

Sports Tracking & Statistics
BikeParkPRO | IOS, Web, NodeJs

Initially tasked to deliver the MVP of a sports tracking and statistics platform by a founding team based in the US & Canada. I took the project from initial conception, through agile planning, interactive wireframes, mobile & web prototypes, branding & UI design. I was solely responsible for the design, development and delivery of iOS (Swift), Web (Angular) Apps and Infrastructure (Heroku, NodeJs, Express, MongoDB, S3, Redis)

Sales Platform For Vehicle Dealerships
Citygate | citygate.co.uk

Owning the frontend delivery and architecture, I constructed a library of over 80+ isomorphic React components over 20 responsive templates. Individual components were tested in Jest & Enzyme with live documentation and API examples provided in Storybook.

Creative Coding & Animation
Chris Bramford Portfolio | chrisbramford.me

Seamless content transitions, crafted animation and subtle user interactions combine to create a delightful visually rich experience.

Blockchain Powered Property Investment
New Commonwealth | newcommonwealth.com

Under a short, pressured deadline, I delivered a high quality brochureware site (React, Gatsby) with HubSpot API integration to plaudits from investors and senior stakeholders.

twitter.com/thedistricts
uk.linkedin.com/in/dannisbet

EMPLOYMENT HISTORY

Founder
Prevail Digital

2014 – Present
5+ years

After working with some of the best in the industry I set out to help businesses blend design, product and engineering to solve problems for people. Over the last 5 years, I've integrated with teams from early-stage startups to bluechip businesses to realise their potential. It's been a privilege to deliver work for Wood Mackenzie, Royal Institute of British Architects, Citygate, New Commonwealth, London Block Exchange (LBX), Virgin Money, Everything Different, Waterstons, BikeParkPRO, Drayton Partners, EarthLab, Opencast Software & NHS

Art Director
TH_NK

2011 – 2014
2 years, 9 months

As Art Director I was involved in most creative undertakings, from project concepting to design prototyping to design execution. I mentored and coached the design team. A hands-on leader and artistic force for both the clients and the company. I was responsible for leading design input on pitches and managing the design process. In my tenure, I had the pleasure to work with some of the world's biggest brands including BBC, Channel 4, BlackBerry, Sony (SCEE), Warner Brothers & ASOS.

Senior Designer & UX Engineer
The Roundhouse Design Consultants

2006 – 2011
5 years, 3 months

Responsible for maintaining the quality and standards of the digital team. Mastering many roles, I helped to define project scope, shape user experience and site architecture. Ideas were communicated through high-level concepts, interactive wireframes, prototypes and exhaustive visual templates. In production, my role encompassed the semantic markup and styling of content. I developed front-end UI components in JavaScript. My responsibilities extended to the technical quality assurance and visual consistency of all digital projects.

Web Designer / Developer
Enigma Interactive

2004 – 2006
1 year, 7 months

Employed as a designer / flash developer. I worked on games, education platforms and new media experiences for *Glaxo Smith & Kline* and *EMI.*

Web Designer / Developer
STA Travel

2001 – 2002
1 year

Recruited as the sole web designer for STATravel.co.uk and tasked with maintaining and ultimately re-designing the entire e-commerce and marketing platform. The new website was awarded multiple industry awards against industry giants, LastMinute and Opodo com. It was in place for a further three years.

PUBLISHED ARTICLES

Slash Design/Build Time With Proportional RWD
Lead tutorial | .Net Issue 253

"There's a technique that's gaining traction. One that satisfies our RWD wish list, yet allows us to slash our design-build overhead. The secret, the humble em."

Collaborating With Adobe Fireworks On Large Design Teams
Smashing Magazine

"With methodologies such as agile and lean influencing how design teams work, interesting challenges lie ahead."

TOOLING, APIS & SERVICES

Adobe CC Suite / Sketch / InVision Studio / VSCode / Xcode / Swift / GIT / SVN / HTML / SVG

CSS (POSTCSS, SASS, LESS, Styled Components) / PWAs (Progressive Web Apps) / JavaScript ES10

TypeScript / NodeJS / ReactJS / AngularJS / Npm / Yarn / GatsbyJS / NextJS / Jest / Enzyme / Cypress

Storybook / Webpack / Babel / Travis CI / GraphQL / Apollo / MongoDB / Redis / Elastic Search

AWS (S3, Lambda) / Heroku / Netlify / Edge / Wordpress / Grav / Stripe / Braintree / Akamai / Cloudflare